



Chartered
Institute of
Environmental
Health



What's on your horizon? – an opportunity for dialogue!

Graham Jukes – Chief Executive

CEO's annual pilgrimage!

- 2005 Roadshow – changes afoot!
- 2006 Moving Environmental health up the agenda
- 2007 the changing face of environmental health
- 2008 and now for something completely different - what's on your horizon?

My topics!

- Evolution, Priorities and perspectives
- Roadshow and membership
- Visibility and influence
- Business expansion
- Climate Change
- **Now your turn!**

A decade of Evolution

- Agenda's for change (1997)
- Strategic review (1997–2000)
- Staffing restructure (2000)
- Recruitment & Retention; Chartered Status (2001)
- Widening the membership; Curriculum review(2002)
- EH Vision 2012 (2003)
- Appointment of regional directors (2003)
- APC review; Stakeholder research; Repositioning strategy(2004)
- Centre & Branch review(2005)
- CPD review; Branding review (2005)
- Implementation of New governance structures, Launch of new brand image and culture(2006)
- New CHGL governance structure (2007)
- Curriculum 2007
- Commencement of trading activities in India and China and South East Asia (2007)
- Regions go live (2008)
- Competency frameworks roll out (2008)
- Record gift aid from CHGL (2008)
- Associate parliamentary group (2008)
- Conference room investment (2008)
- International consultancy (2008)

What we are!



- A well established professional body with a history of over 115 years;
- A charity with a royal charter;
- A medium sized enterprise with a yearly turnover of £14m;
- We have a salaried staff of 139;
- Business interests supporting the charity around the world;
- 500000 CIEH certificates issues each year
- We have a professional membership of 10,000, 2000 of whom are Chartered;
- We have a network of over 6000 registered trainers;
- We have an accredited university network of 16 with a throughput of over 400 students;
- We have a regional membership network and a structure to cater for special interest groups with over 200 volunteer officers

In the past 7 years we have redesigned;

- Educational processes
- HQ Staffing structures
- Re-focussed the Charter & Byelaws
- Streamlined the Council, Board and committee structures
- Changed Membership structures
- Enhanced transparency
- Increased the resources available for growth

Aim for the CIEH

- We will improve the visibility of the profession, place it at the seat of policy making & delivery rigorously maintaining our professional education standards and reputation in pursuit of our mission.

CIEH Priorities for 2008



- Income generation, sustaining quality, growth and capacity in our resource base;
- Fulfilling existing and future requirements for educational quality and standards of professional and non-professional training;
- Achieving greater influence, engagement and professional visibility with all our stakeholders;
- Improving internal and external infrastructure, IT and communications;
- High profile UK and overseas professional and business activity;
- Capacity building in regions, members and infrastructure;
- Greater efficiency.

Roadshow 2008

- A brief outline of the key issues for your professional body;
- A chance for members to have their say about what they want from CIEH;
- Will visit all Regions during the year;
- Separate event for Wales later in the year.



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In the past 3 years there has been unprecedented attention by Government in the role of Environmental health practitioners and that is set to continue

Change takes time!

- HMO licensing – 15 yrs
- Smoking cessation – 20 yrs
- HHSRS – 5 yrs
- Curricula – 5 yrs
- CIEH governance – 8 yrs
- Agendas for change – 10 yrs
- Local Government White Paper – 18 mths
- Better regulation agenda – 3.5 yrs
- Contaminated land – 10 years
- Key workers – 5years

- Associate Parliamentary Group
- Pakistan
- Regulatory agenda
- Olympics
- Press/Media presence

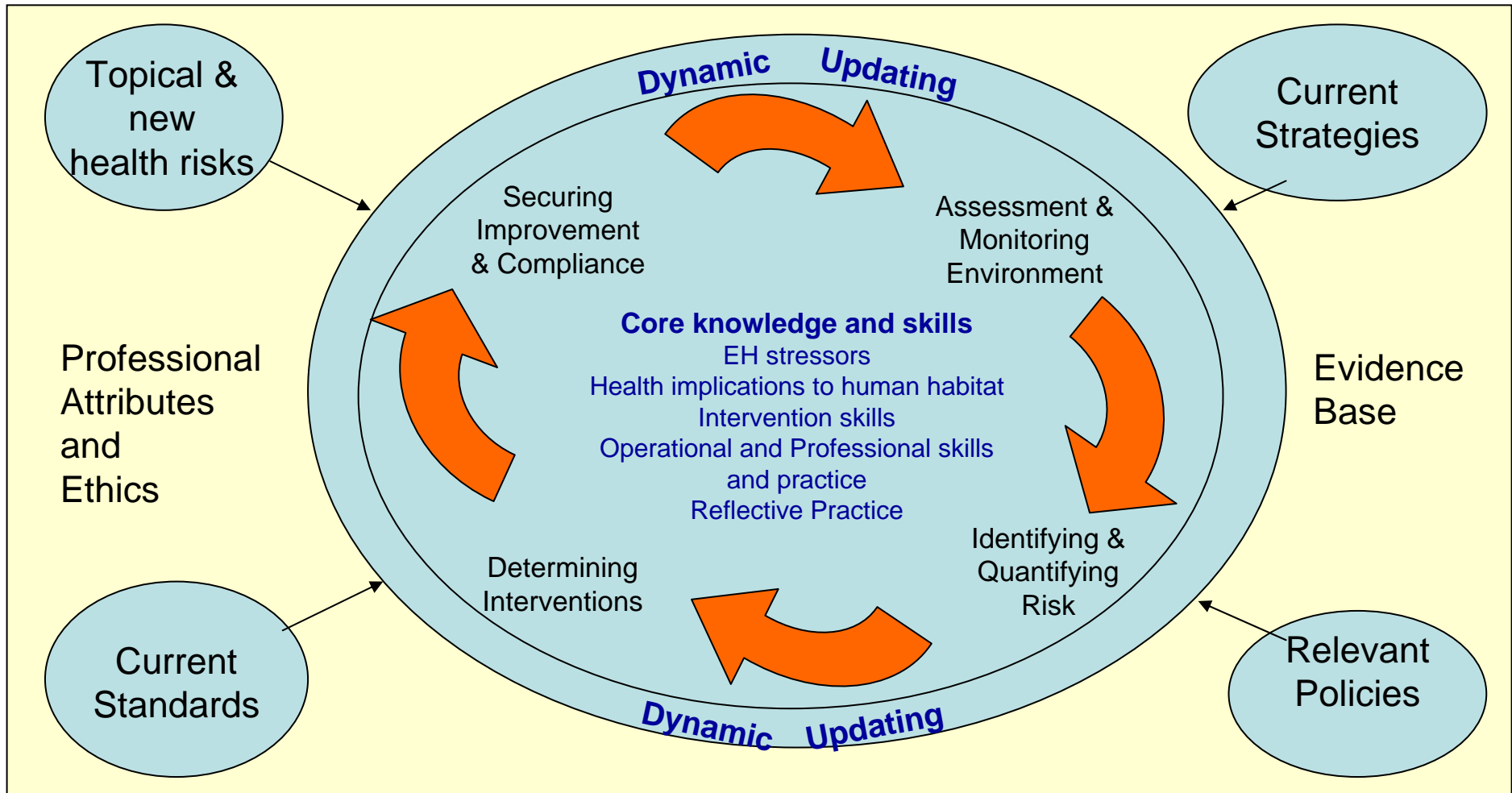


Aim for the educational changes taking place

- Members of the CIEH will be the professionals of choice recognised for their professionalism, competence & holistic application skills no matter what employment role they undertake.

Competence frameworks, not qualifications

- Joint competency framework for H&S enforcement
 - Emerged from SITNA report
 - H&S competencies pitched at PG Dip (Masters level) for HSE
- Competency framework for food safety - under development
- Competency framework for environmental protection and health protection – ongoing moves for DEFRA and HPA to adopt the core components of the HSE framework





From September 2008

- CIEH will introduce a new degree curriculum that permits the production of an environmental health specialist on graduation
- - BSc (Hons) Environmental Health (Health and Safety)
 - BSc (Hons) Environmental Health (Food Safety)
 - BSc (Hons) Environmental Health (Sustainable Communities)
 - Etc etc

Business Expansion

- To create sustainable income streams and promote the quality brand of CIEH
 - UK
 - China
 - India
 - US
 - South east Asia



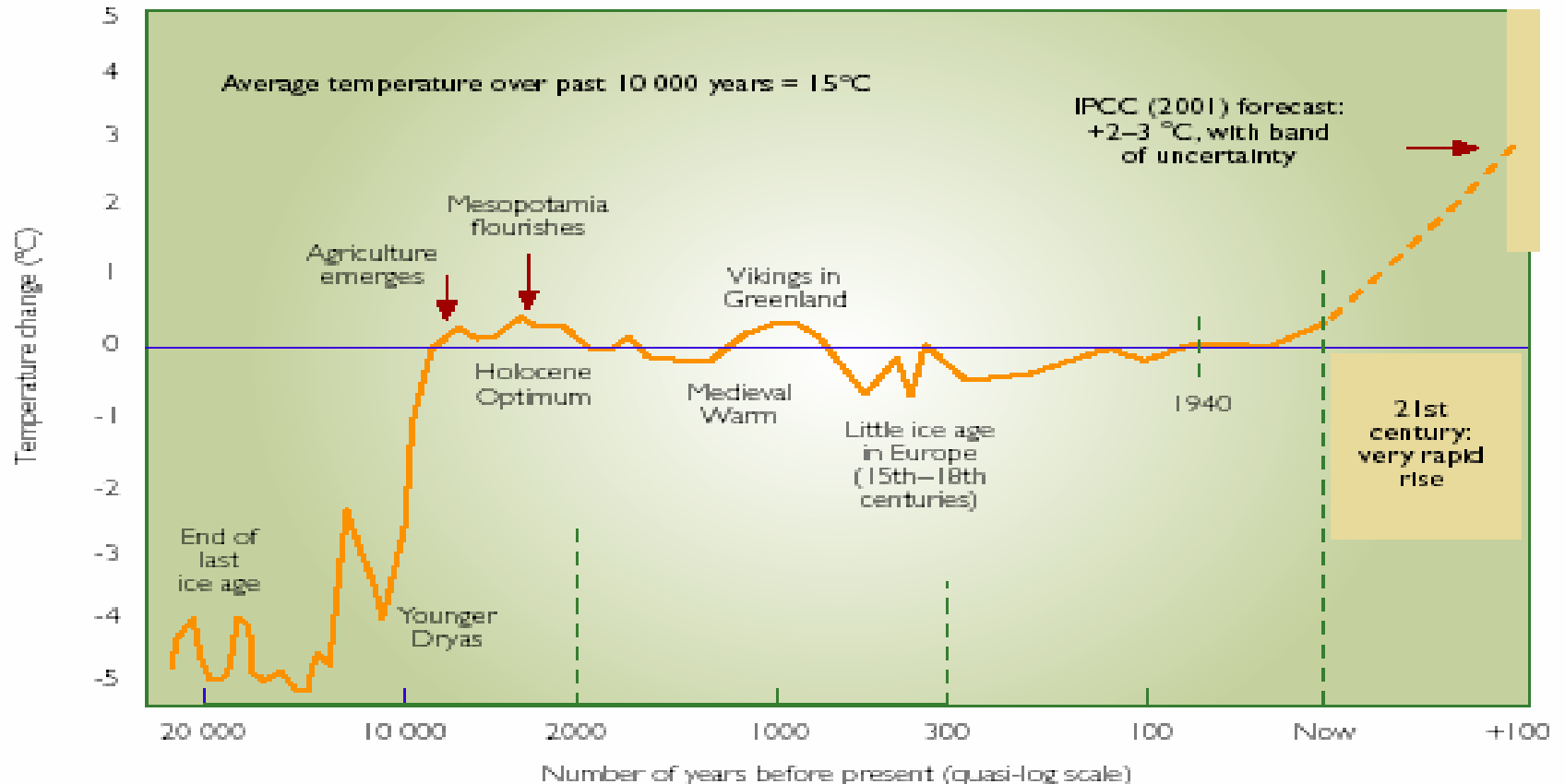
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Climate Change

- The most important world issue effecting us all

Climate Change

Figure 1.1. Variations in Earth's average surface temperature, over the past 20,000 years





Will it effect me?

“A rise of 7 metres in sea level will effect most cities in the world, cause mass migrations, human conflict and economic collapse”.

“The Greenland ice sheet is melting at a rate no-one predicted and in Antarctica an ice sheet the size of Britain and a mile thick has broken off”

Lester Brown (Plan B3) from presentation to the all party parliamentary group on climate change March 2008



What members want from CIEH!

- Be clear about what we do.
- Advocate & demonstrate the contributions of EHPs in improving EH.
- Raise understanding of EH with government, employers, media, public and stakeholders.
- Promote improvements in EH policy.
- Foresight.
- Maintain high professional standards.
- Be decisive and get on with it!